



South Jersey Storm Cheer and Dance
Storm Watchers Organization
1855 Hurffville Road (Rt 41)
Sewell, NJ 08080
856-401-8111

www.southjerseystormallstars.com

Dear Sponsors,

Competitive Cheerleading and Dance are some of the fastest growing amateur sports in the United States. They provide an opportunity for girls and boys of all ages to develop a unique talent combining gymnastic tumbling and precision stunting along with choreographed dance routines. The teams are judged on their precision, execution and routine originality. As with many of the amateur sports, they require extensive year-round training and travel across the United States. Both sports require individual dedication, discipline with a focus on teamwork. The experiences these athletes receive are life-long lessons that foster confidence and the desire to succeed.

Storm Watchers is a non-profit parent organization founded to assist the cheerleaders and dancers of South Jersey Storm All Star Cheer and Dance teams to raise money for competition entrance fees; travel and housing expenses for their National Competitions; as well as their monthly tuition. Due to the level of competition in which SJS Cheerleading and Dance teams compete, several competitions each season require travel and overnight stays where it is necessary for a parent or chaperone to accompany each athlete. In the past, SJS cheerleading teams attended national competitions in California, Florida, South Carolina, Ohio, Rhode Island, New Jersey, Pennsylvania, Connecticut Tennessee and Texas.

Sponsorships play an important role in our program. In an effort to help defray the cost for our families, many corporations, businesses or individuals choose to sponsor an individual cheerleader for the season and even sometimes for that athlete's entire career. Each cheerleader and/or dancer has an individual Storm Watchers account and the collections and disbursement of monies are managed and documented by the Storm Watcher Treasurer. All contributions made by sponsors are tax deductible and documentation can be provided as to the disbursement of monies paid on behalf of the cheerleader you choose to sponsor. In appreciation for your sponsorship of \$250 or more, South Jersey Storm All Star Cheer and Dance, operating out of Rastelli's Kids Complex at 1855 Hurffville Road, Sewell, NJ, has established a sponsorship rewards program. All sponsors at this level will have their business listed on our website www.southjerseystormallstars.com.

We appreciate your consideration in helping our young athletes pursue their dreams. If you are interested in making a donation and helping one of our SJS athletes to fulfill his/her dream of becoming a national champion, please feel free to contact Storm Watchers if you have any questions.

Sincerely,

A handwritten signature in black ink that reads "Pat DiC" in a cursive, stylized font.

Patrick DiCrecchio
President

Storm Watchers Board of Directors



Rastelli's Kids Complex
Home of South Jersey Storm Cheer and Dance
1855 Hurffville Road Sewell, NJ 08080
856-401-8111
www.southjerseystormallstars.com

Sponsor's Name: _____

Business Name (if applicable): _____

Address: _____

Phone Number: _____

Email Address: _____

Brief Description of Business/Company for advertisement (Donations over \$250):

Amount of Donation/Sponsorship: _____

Date of Donation: _____

To be applied to (Cheerleader/Dancer Name): _____

TAX IDENTIFICATION # 92-0189996

CHECKS CAN BE MADE PAYABLE TO Storm Watchers

PLEASE KEEP A COPY OF THIS RECEIPT FOR YOUR TAX RECORDS

THANK YOU FOR YOUR SUPPORT